

Luis Piqué

AI Automation Engineer

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• ABOUT

I build automation systems and LLM-powered tools for a performance marketing agency with **50+ ad accounts** on Meta and Google. I don't run the campaigns — I build the infrastructure that does.

• EXPERIENCE

AI Automation Engineer, Crece Sin Límite

Jul 2025 — Present

Barcelona · I run the technical side of the agency solo, owning the architecture, stack and roadmap.

- Built a competitive audit tool that scrapes Meta Ads Library, landings and forum reviews — transcribes video ads with Whisper and extracts structured insights with Claude.
- Designed and shipped the agency's internal platform (Next.js + Supabase), used daily by the team for client management, workflow control and monthly billing.
- Integrated Google Chat for automated client onboarding using GCP Service Accounts and Domain-Wide Delegation.
- Server-side conversion tracking pipeline on n8n: PII hashing, event deduplication and attribution recovery.
- Real-time alert system for suspended Meta and Google ad accounts across all clients.
- Automated the monthly billing workflow for the full client base.

Stack: n8n (self-hosted), TypeScript, Next.js, PostgreSQL, Supabase, Docker, Anthropic Claude API, OpenAI Whisper, Meta Ads API, Google Ads API, REST APIs, Webhooks.

Web Designer, Freelance

Feb 2023 — Jul 2025

Remote · Websites and landing pages for B2B and B2C clients — visual design, conversion and quick turnaround.

Stack: WordPress, Framer, Elementor, Figma, HTML, CSS.

• TECHNICAL SKILLS

Automation & Backend	n8n, REST APIs, Webhooks, PostgreSQL, Supabase, Docker, Linux
Languages	TypeScript, JavaScript, SQL, Python (basic)
Frontend	Next.js, React, Tailwind CSS
AI & LLMs	Anthropic Claude API, OpenAI Whisper, prompt engineering, structured extraction, RAG (learning), MCP (learning)
Marketing APIs	Meta Ads API, Google Ads API, Meta Conversions API

• EDUCATION

Master in Paid Media & Performance Marketing, KSchool	Oct 2024 — May 2025
Bachelor's Degree in Advertising & Public Relations, Universitat de Vic	Sep 2018 — Jun 2022
Higher Technical Degree in Graphic & Interactive Design, Escola d'Art i Disseny de Vilanova	Sep 2015 — Jun 2018

• LANGUAGES

Spanish (native) · Catalan (native) · English (B2)